

P.O. Box 330 Sweetwater, TN 37874 (423) 337-5025

mytrueoldies.com

August 10, 2018

RE: MB 18-184

To whom it may concern,

My name is Tony Cox. I am the Chief Manager of Horne Radio, LLC, the parent company of WMTY 98.3 FM - Sweetwater, Tennessee.

I am in full support of the MMTC and SSR Communications FM Class C4/73.215 proposal to allow eligible Zone II Class A stations to upgrade in power from 6,000 Watts to 12,000 Watts.

WMTY-FM is located in a area in East Tennessee that is prone to severe thunderstorms in the spring. These storms often cause tornados. As a result and due to our local programming, our community relies heavily on WMTY to keep them informed of severe weather.

Increasing power would allow the signal to reach some of the mountainous areas much better and help inform our community of the potential risks associated with severe weather.

Additionally, we are very involved in our community. The station regularly promotes the cities in our county and the many non-profit organizations that rely on our support to help raise awareness and funds. We also provide live Q&A forums during elections to help educate local voters as to choices. The forums include all candidates from all political parties involved.

Allowing stations like ours to increase power will provide meaningful reach and enhance our efforts to provide a true service to our communities.

Respectfully,

Tony Çox